



NEWS RELEASE

For media information:

Email: jan@adfishgroup.com, Jan Gourley, Cell: 843-812-5802

WHISKEY, WINE & WILDLIFE – W3 GIVES BACK TO THE JEKYLL ISLAND FOUNDATION

JEKYLL ISLAND, GA (March 30, 2017) – [*Whiskey, Wine & Wildlife – W3*](#), presented by The Westin Jekyll Island, recently announced its donation amount of \$20,637 raised for the Jekyll Island Foundation. The donation represents a 39% increase from last year's festival donation, due in part to record attendance, community support and growing success. The event also held a Live and Silent Auction with 100% of the proceeds from the auctions designated for the Foundation. "The Jekyll Island Foundation is thrilled to be the charity partner for Whiskey, Wine & Wildlife and we are already planning to be even more engaged in 2018, including new Foundation membership benefits associated with the event and additional wildlife programming," said Dion Davis, Executive Director of the Jekyll Island Foundation.

Whiskey, Wine & Wildlife has announced its dates for next year: Thursday, February 8 through Sunday, February 11, 2018. According to Kevin Baker, Director of Sales and Marketing for The Westin Jekyll Island, "February is a great time of year to hold the event. With mild temperatures and off-peak demand for the island, the 2017 festival brought an additional 3,000 people to the island, many for overnight stays on hotels throughout Jekyll Island."

Left to right, Dion Davis, Executive Director, Jekyll Island Foundation, Jan Gourley, Festival Founder and Partner, The AdFish Group, Kevin Baker, Sales and Marketing Director, The Westin Jekyll Island and Kevin Runner, General Manager, The Westin Jekyll Island.



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